

### Related Careers

Account Executive  
Advertising Manager  
Association Administrator  
Hospitality Manager  
Hotel Manager  
Presenter  
Paralegal  
Recreation/Attractions Manager  
Research Worker  
Restaurant Manager  
Legal Assistant  
Market Research Analyst  
Insurance Agent/Broker  
Human Resources Administrator  
Technical Writer  
Telemarketing Specialist  
Travel Agent  
Training and Development Specialist  
Media Manager  
Events Planner  
Flight Attendant  
Fashion Merchandiser  
Advertising Account Executive  
Broadcast Advertising Salesperson  
Editorial Assistant  
Electronic Publication Specialist  
Market Research Specialist  
Narrator  
Graphic Artist  
Public Information Officer  
Proofreader  
Public Relations Assistant  
Reporter/Journalist  
Sales Representative  
Script Writer  
Video Programmer  
Campaign Manager  
Community Action Director  
Documentarian  
Development Officer

### Related Careers

Government Advisor  
Elected Official  
Fundraiser  
Public Administrator  
PSA Director  
Probation and Parole Officer  
Youth Worker  
Translator  
Social Worker  
Speech Writer  
Recreation Coordinator  
Administrator  
Educational Consultant  
Guidance Counselor  
Instructional Program Designer  
Motivational Speaker  
Recruiter  
Speech Pathologist  
Spokesperson for Education/Foundations  
Television Regulator/Censor  
Social Services Administrator

Career Services &  
Experiential Learning  
Ferrell Commons, Room 185  
Phone: 407-823-2361  
Email: [csel@mail.ucf.edu](mailto:csel@mail.ucf.edu)

First Year Advising & Exploration  
Phillips Hall, 116  
Phone: 407-823-3789  
Email: [fy@mail.ucf.edu](mailto:fy@mail.ucf.edu)

College of Sciences  
OASIS  
Colburn Hall, 202  
Phone: 407-823-2492

## Advertising & Public Relations

# What Can I Do With This Major?



Division of Academic Affairs

## What Is Advertising & Public Relations?

Firms in the advertising and public relations services industry prepare advertisements for other companies and organizations and design campaigns to promote the interests and image of their clients. This industry also includes media representatives and display advertisers.

## UCF Clubs and Organizations

### *Advertising Club*

- <http://www.bus.ucf.edu/adclub/>
- We are the UCF chapter of the American Advertising Federation. We provide students in a variety of disciplines the opportunity to get hands on experience in the advertising industry.

### *Quotes: The Ad/PR Club*

- <http://www.fpra-orlando.org/quotes/>
- QUOTES is focused on exploring careers in advertising and public relations, but it is open to students of all majors.



## University of Central Florida Career Services & Experiential Learning

## Helpful Exploration Websites

### *National Communication Association*

- <http://www.natcom.org/nca/Template2.asp>

### *International Communication Association*

- <http://www.icahdq.org/>

### *American Communication Association*

- <http://www.americancomm.org/>

### *CollegeBoard Help*

- [http://www.collegeboard.com/csearch/majors\\_careers/profiles/majors/100712.html](http://www.collegeboard.com/csearch/majors_careers/profiles/majors/100712.html)

### *Southern States Communication Association*

- <http://ssca.net/>

### *National Association of Broadcasters*

- <http://www.nab.org/>



## Nicholson School of Communication

COMM 238

(407) 823-2681

<http://www.cas.ucf.edu/communication/index.html>

## Gaining Experience

### *Experiential Learning*

- <http://www.coop.ucf.edu/>

### *Cox Communications*

- <http://www.cox.com/CoxCareer/>

### *Clear Channel Communications*

- <http://www.clearcareers.com/>

### *UCF Nicholson School of Communication*

- <http://www.cas.ucf.edu/communication/index.html>

### *Nuvox Communications*

- <http://www.nuvox.com/>

### *Florida Telecom Communication Company Listings*

- <http://www.fltelecom.com/>